

TESTIMONIAL SCRIPTS

SCRIPT #1

This script is great for people who sell products.

Hello (Customer name),

Thank you for choosing (your company name). Your opinion means the world to us, so would you HIT REPLY and take 30 seconds to give us feedback on a few questions?

What was your biggest hurdle when purchasing?

How would you explain this product (and what it does) to a friend?

Would you recommend this product? If so, why?

That's it! Thank you sooooo much in advance!

Respectfully,

SCRIPT #2

This script is great for people who sell services.

Hello (Customer name),

Thank you for choosing (your company name). Your opinion means the world to us, so would you take 30 seconds to give us feedback on a few questions?

What was your biggest reason you chose us / me?

How would you explain this what we / I do to a friend?

Would you recommend our / my services? If so, why?

Would you recommend this product? If so, why?

Respectfully,