

Social Media Content Guide

STEP #1 - This content is for my Avatar: (NAME)

STEP #2 - My Avatar's CHALLENGES AND PAIN POINTS ARE:

- 1.
- 2.
- 3.

STEP #3 - Short tips I could post to help CHALLENGE / PAIN POINT #1

- 1.
- 2.
- 3.

STEP #4 - Short tips I could post to help CHALLENGE / PAIN POINT #2

- 1.
- 2.
- 3.

STEP #5 - Short tips I could post to help CHALLENGE / PAIN POINT #3

- 1.
- 2.
- 3.

STEP #6 - Sources where I could find more tips and articles to SHARE with this Avatar